

34TH INFANTRY DIVISION



Shoulder Sleeve Insignia



**Combat Service
Identification Badge**



Distinctive Unit Insignia

Shoulder Sleeve Insignia. Description: On a black olla with a 1/8 inch (.32 cm) black border, 2 inches (5.08 cm) in width and 2 1/4 inches (5.72 cm) in height, a red bull skull.

Symbolism: The patch shape simulates an olla (Mexican water flask) symbolizing the 34th Division's origin, formation and intensive training site at Camp Cody, New Mexico in Oct 1917. The bull skull also symbolizes the surrounding dry, desert-like area. Black denotes durability, firmness and stability and red is for courage and action.

Background: The shoulder sleeve insignia was originally approved for the 34th Division on 28 June 1922. It was redesignated for the 34th Command Headquarters (Divisional), Iowa National Guard on 16 October 1963. The insignia was redesignated for the 34th Infantry Division effective 10 February 1991, and amended to add a border and provide a symbolism for the design. **(TIOH Dwg. No. A-1-99)**

Combat Service Identification Badge: A gold color metal and enamel device 2 inches (5.08 cm) in height consisting of a design similar to the shoulder sleeve insignia.

Distinctive Unit Insignia. Description: A gold color metal and enamel device 1 3/16 inches (3.02 cm) in height consisting of two gold fasces crossed diagonally and superimposed by a black olla bearing a gold fleur-de-lis debrued by a red bovine skull. Attached at top a blue scroll inscribed "ATTACK ATTACK" and attached at bottom a blue scroll inscribed "ATTACK" all in gold letters.

Symbolism: Blue reflects the Infantry. The black olla (a Mexican water flask), suggestive of training in New Mexico during World War I, is adapted from the original 34th Infantry Division, shoulder sleeve insignia and conveys the unit's heritage. The stylized red bovine skull is also taken from that insignia and is symbolic of vitality, courage and strength. The two fasces imply authority and commemorate the unit's campaign service in Italy during World War II. The gold fleur-de-lis alludes to excellence and the Division's French Croix de Guerre for service in World War II. The motto, "Attack, Attack, Attack", was adopted by the Division in 1943 and characterized the nature of the Division's combat operations for the remainder of World War II.

Background: The distinctive unit insignia was authorized on 27 December 1990.